

Long Branch Green Business Recognition Program Application

The **Long Branch Green Business Recognition Program** seeks to highlight and promote local businesses and non-profits that are committed to environmental stewardship and use sustainable practices in their daily operations. Benefits of participating:

Promotional Support

- Your business will be featured on Long Branch's Green Business Registry web page and will be promoted through the city's social media
- You will receive a certificate and medallion to display in your business, along with a digital GBR recognition logo image for your online use

Education and Networking Support

- Assistance with free professional energy audits and business-specific recycling and waste reduction coaching
- Invitations to exclusive networking, idea-sharing events with other Long Branch Green Businesses
- Assistance with applying for the New Jersey Sustainable Business Registry (NJSBR)
NOTE: Any business already registered and certified with the statewide NJ Sustainable Business Registry will automatically be certified as a Long Branch Green Business – please note this on your application

To Apply:

- Complete this form and email to: longbranchgreenteam@gmail.com or drop off at the Information Desk in City Hall addressed to the attention of Richard Thompson
- A member of the Green Team will contact you to review your application and may also ask to visit your business to learn more about your Green Practices
- At least **five** sustainable actions are required for certification
- Applications can be submitted at any time and will be reviewed on a rolling basis
- Certification will be valid for two years from date of approval

Questions? Email the Green Team longbranchgreenteam@gmail.com or call us at 732-759-0183

BUSINESS INFORMATION

Business Name	
Business Address	
Contact Name	
Contact Phone #	
Contact Email Address	

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Sustainability Actions		<input checked="" type="checkbox"/>
Energy and Water Reduction		
Turn off lights, computers, and other equipment at night or when closed		
Use a programmable thermostat or other control to adjust temperature when unoccupied		
Replace light bulbs with low energy alternatives		
Use energy efficient appliances and/or equipment		
Install low flow/high efficiency fixtures, fix leaks		
Use waste water cisterns or rain barrels		
Use rain gardens or water-wise landscaping		
Waste Reduction / Recycling		
Use recycled products		
Reduce and/or recycle organic materials (e.g. donate excess food, compost)		
Recycle other business products that are not part of the Long Branch City weekly pickups		
Pollution Reduction		
Promote walking, biking and/or carpooling to work		
Encourage customers to bike or walk (e.g., install bike racks)		
Use environmentally friendly cleaning supplies		
Purchase supplies locally (within Monmouth County)		
Other		
Actively donate to a “green” non-profit organization ¹ (e.g. % of sales)		
Other “Green” initiatives specific to your business (describe on next page or attach separate document – can be more than one)		

Please complete a BRIEF summary on the next page describing how you implemented your sustainable actions (or attach as a separate document)

¹For examples of environmental non-profits see: ECO-USA - NJ Environmental Organizations, NJ Environmental Lobby List, Earthshare NJ, Charity Navigator

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Brief Description of Actions